Data Strategy Canvas

One page

360 Giving

Reflect
Learnings from past work to inform the future

How has data informed our work in the past or currently?

What data do we already have or have used in the past?

What can we learn from other organisations?

What is the power that data holds? Will it help to promote equity?

Stakeholders
Understand who are the people who are crucial for the strategy.

Who are our partners / Stakeholders?

What kinds of relationships do we have with them?

Who needs the data and when?

Key Activities
What will we do to meet our objectives?

Eg. Standardising approaches to data entry, creating dashboards (to highlight success or errors)

Which activities are good for 'buy in' of stakeholders?

Literacy
Knowledge and skills in using data

Skills and knowledge mapping What are the basic skills people need to be more data driven organisation

Resources

What resources do we have internally and externally?

What are the key data sources and how can we ensure accuracy and reliability?

Responsible data
Learnings from past work to inform the future

Bias, privacy, transparency

Reasoning

Why are we using data now? what would we like to get from it in the future?

What are the benefits?

Process
Move and combine data residing in disparate systems, and provide a unified, consistent data view

How is data shared? How information about the data is shared?

How do key stakeholders like to receive their information?

Communication
Establish, manage and communicate information policies and mechanisms for effective data usage

Examine Data quality, single source of truth, testing and how to we decide what to input and data agreggation.

Do we have the right software?

Data Strategy Canvas

360 Giving

Two pager

Reflect
Learnings from past work to inform the future

How has data informed our work in the past or currently?

What data do we already have or have used in the past?

What can we learn from other organisations?

What is the power that data holds? Will it help to promote equity?

Stakeholders
Understand who are the people who are crucial for the strategy.

Who are our partners / Stakeholders?

What kinds of relationships do we have with them?

Who needs the data and when?

Responsible data
Learnings from past work to inform the future

Bias, privacy, transparency

Key Activities
What will we do to meet our objectives?

Eg. Standardising approaches to data entry, creating dashboards (to highlight success or errors)

Which activities are good for 'buy in' of stakeholders?

Literacy
Knowledge and skills in using data

Skills and knowledge mapping What are the basic skills people need to be more data driven organisation

Reasoning

Why are we using data now? what would we like to get from it in the future?

What are the benefits?

Resources

What resources do we have internally and externally?

What are the key data sources and how can we ensure accuracy and reliability?

For external sources, how do become aware of a new/unfamiliar sources that that might be relevant.

Do we need access to additional tools?

Do we need to also consider human resources?

Data Strategy Canvas

Two pager

Communication	Process	Notes
Establish, manage and communicate information policies and mechanisms for effective data usage	*Move and combine data residing in disparate systems, and provide a unified, consistent data view*	
How is data shared? How information about the data is shared?	Examine Data quality, single source of truth, testing and how to we decide what to input and data agreggation.	
How do key stakeholders like to receive their information?	What are the ways to share data?	
Who needs to be informed?	Do we have the right software?	
What is the primary purpose for collecting the data?		
Do people understand this primary purpose?		

360Giving